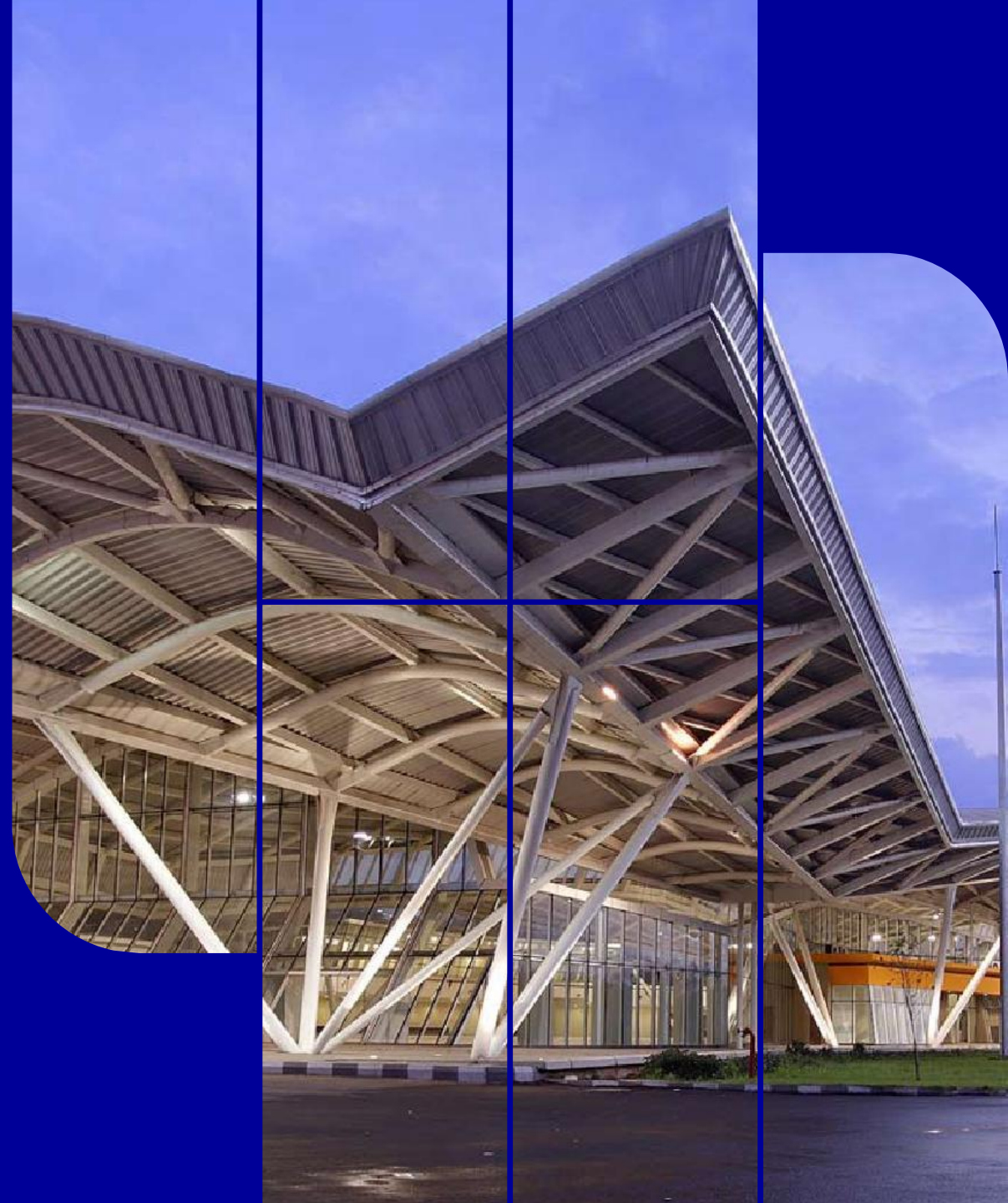


Where Culture Comes Alive and Celebrations Knows No Bounds

Welcome to Sharodotsav'25 – a majestic journey through tradition, talent and togetherness, set across an awe-inspiring 150000 Sq.ft at CIDCO Exhibition Centre Vashi .

Get Ready to witness an electrifying fusion of rhythm, color and community Spirit as we transform space into an experience and celebration into sheer magic



46 Years Strong: Weaving Culture, Unity and Celebration into Every Moment

As we commemorate 46 years of togetherness, Sharodotsav'25 invites you to journey through a legacy woven with culture, harmony and festive splendor – a vibrant reflection of our ever-growing community spirit.

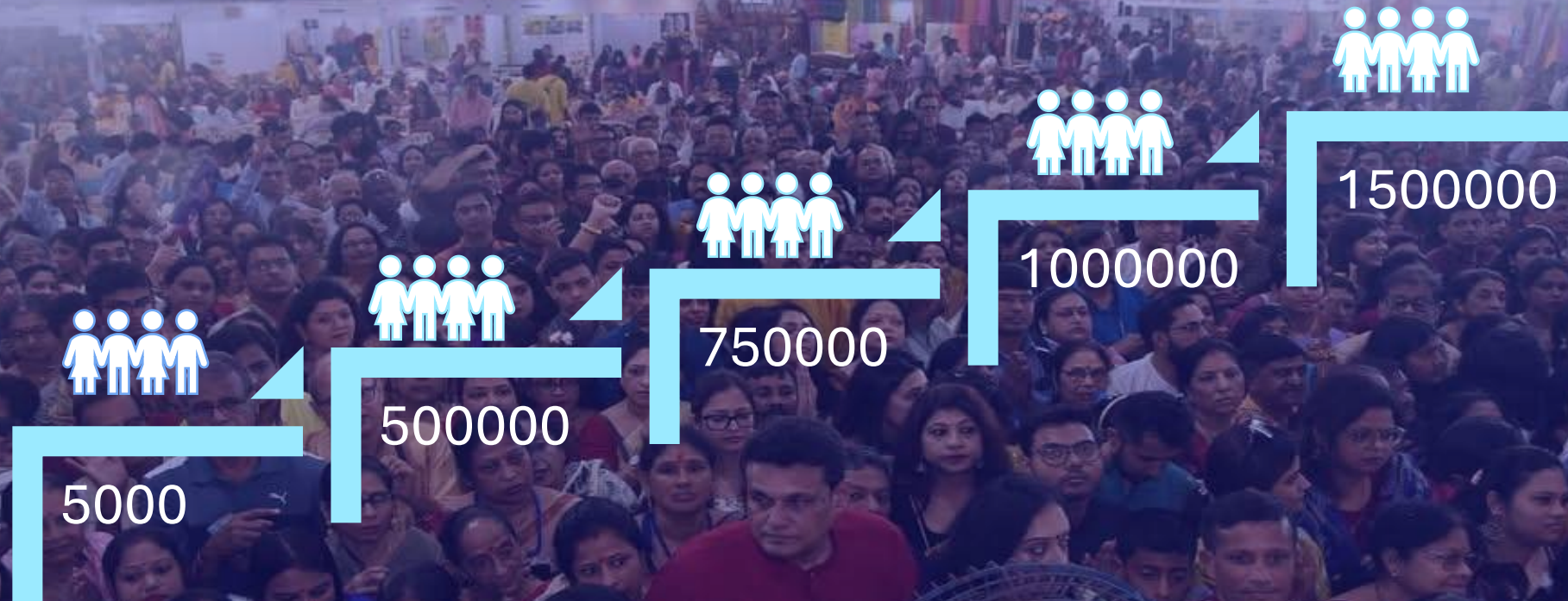




Embrace the Spirit of Sharadotsav'25

Be part of something extraordinary and celebrate in a grand and stylish manner, as we embrace the spirit of Sharadotsav'25, reveling in elegance and joy throughout the event.

Tracking the remarkable growth in yearly attendance from 1979 to 2024



Attendance Over the Years



Event Highlights Overview

01

Fully Airconditioned Venue

Enjoy comfort throughout the event at the CIDCO Exhibition Center with complete air conditioning.

02

45 Years of Legacy

The event proud fully celebrates over four decades of uninterrupted cultural festivities.

03

Awarded Best Durga Puja

Recognized by the Government of West Bengal for excellence in celebration and cultural significance.

04

Spacious Area Coverage

Covering approximately 150,000 sq.ft allowing for large-scale gatherings and activities..



Feeding the Community

The event serves food to 20,000 devotees, highlighting our dedication to community support.

Effective Advertising Collaterals

Craft messages that not only gain visibility but drive meaningful audience engagement through diverse branding elements.

Appealing & Result-Driven Messaging

Create compelling messages designed to achieve desired outcomes beyond mere visibility.

1

Specialized Display Areas

Feature special product displays and differentiated stalls for food and corporate branding.

4



2

Diverse Branding Options

Utilize gates, hoardings, drop downs, and LED displays for wide branding coverage.

3

Interactive Engagement Points

Incorporate selfie points and video walls to enhance visitor interaction and experience.

Premium Hoardings and Selfie Point

Engage visitors and boost brand interaction with exclusive visual attractions

Strategy Highlights

Eye-catching Displays
Attract attention



Dedicated Selfie Zones
Encourage interaction



Brand Visibility
Enhance exposure



Visitor Engagement
Increase connection



Benefits



Memorable Experience
Leave impression



Social Media Buzz
Boost online sharing



Foot Traffic Growth
Attract more visitors



Brand Loyalty
Build customer trust



Snap of Premium Hoarding and Selfie Point

Gate Branding

Creating a welcoming first impression for attendees

Strategy Elements

Visual Appeal

Use vibrant colors



Signage Design

Clear and visible



Brand Integration

Incorporate logos



Lighting Effects

Enhance visibility



Execution Tactics

Placement

Strategic locations



Material Quality

Durable and attractive



Interactive Elements

Engage attendees



Maintenance

Regular upkeep





Snaps of Gate Branding



Video Wall Branding

Captivating real-time attendee engagement

- **Dynamic brand showcasing tool**

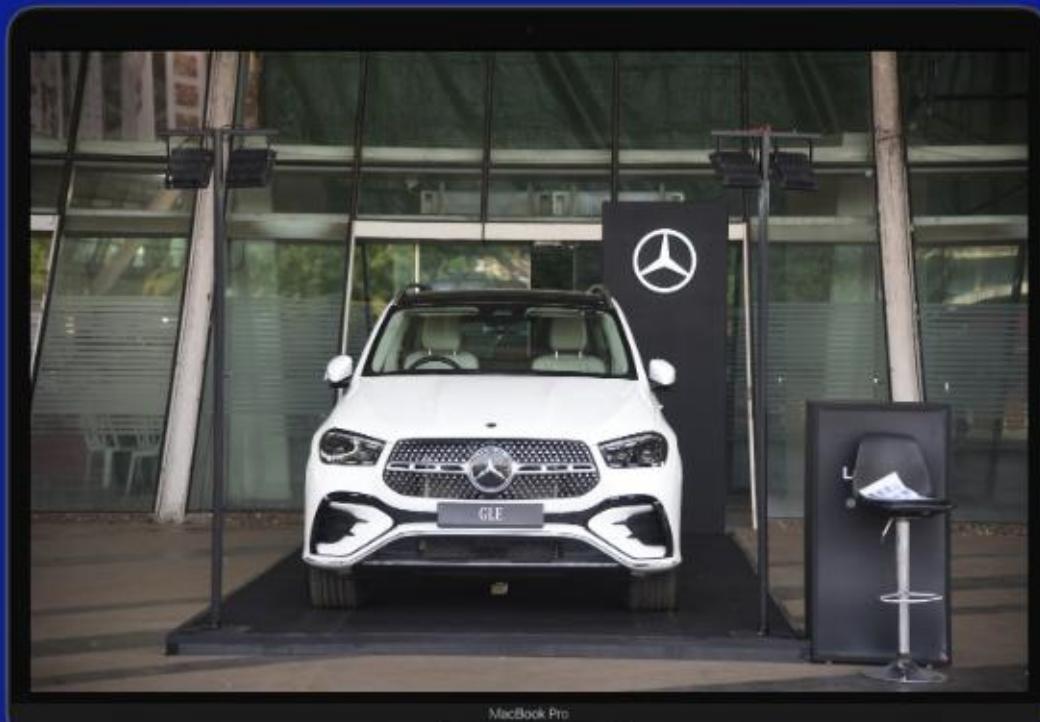
Video wall branding creates a visually striking platform to highlight brand messages effectively during events.

- **Real-time attendee interaction**

Engage attendees instantly with live content updates, making the experience immersive and interactive.

Vehicle Display Branding

A dynamic strategy to promote your brand throughout the event



Utilize vehicle display branding

Leverage vehicles as moving billboards to increase brand visibility across the event venue and its surroundings.



Engage a wider audience

Effectively reach diverse attendees and passersby by showcasing your brand on vehicles, ensuring continuous exposure during the event.



Enhance brand recognition

Create a memorable brand presence by using eye-catching designs and consistent messaging on vehicle displays that resonate with event participants.



Star Performers - 2024

01

Anwesshaa

02

Anupam Roy

03

Akriti Kakar

04

Abhijit Bhattacharya

Celebrating Cultural Contributors

This event warmly felicitates the eminent dignitaries who have made significant contributions to enriching the cultural landscape of our community. Join us in celebrating their invaluable impact and dedication during Sharodotsav'25—an elegant celebration of joy and heritage.



Star Performers - 2025

Sasthi



**Power packed
performance by Iman
Chakraborty**

Saptami



**Dance troupe from
Kolkata KOHINOOR
SEN BARAT**

Maha Ashtami



**Live Musical Night by
Palak Muchal &
Palash Muchal**

Maha Navami



**Live Bollywood
Night by Sudesh
Bhosle & Anuskha
Patra**

Our Partners



Join Us for an Unforgettable Experience

We warmly invite you to be part of Sharodotsav'25, an unforgettable celebration of culture, unity, and festivity. Don't miss this grand occasion to revel in elegance and embrace the joy of community togetherness.

Contact Us

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