

NMBA Sharodotsav 2024, a five-day social and cultural extravaganza, is set to enthrall audiences with its diverse and vibrant programmes. As the premier event among our socio-cultural initiatives, this year's celebration will take place from October 8th to 12th at the fully air-conditioned CIDCO Exhibition Centre, Hall No. 1. The venue, spanning 150,000 square feet, is ideally located in Sector 30, Vashi, Navi Mumbai, near the Sion-Panvel Highway and Vashi Railway Station. As one of the largest indoor Durgotsav events in India, we are excited to mark 45 years of this magnificent celebration, offering an unforgettable experience for all attendees.

NMBA operates a significant social initiative called "The Home for Cancer Patients" (HFCP), dedicated to offering affordable boarding and lodging to cancer patients arriving from various regions of India for treatment in Mumbai. Additionally, the on-site canteen provides nutritious meals for patients and their accompanying family members or attendants at significantly reduced rates.

Another compelling reason to showcase your brand in our Corporate Souvenir is its extensive distribution among our advertisers and well-wishers. The Corporate Souvenir offers new opportunities for your brand and has a long-standing history of success. Its established reputation has consistently attracted numerous advertisements each year.

Like last year, we are pleased to announce our Souvenir Publication during our forthcoming festive season. We invite your advertisement which shall be paid as Donation to Navi Mumbai Bengali Association, Vashi. You are requested to send us art material/ or hi-resolution Images. (Images should have a minimum resolution of 300 dpi & in pdf or jpg file format.)

Your generous support by placing an advertisement in our Corporate Souvenir will significantly aid us in organising this event and raising funds for our Home for Cancer Patients mission. The dimensions of our Corporate Souvenir will be a full page, measuring 28 cm in height and 21.5 cm in width.

Front Cover (Color)	Rs. 50,000
Back Outside Cover (Color)	Rs. 50,000
Front Inside Cover (Color)	Rs. 40,000
Back Inside Cover (Color)	Rs. 40,000
Imported Art Page (Color)	Rs. 15,000
Full Page (B/W)	Rs. 10,000
Half Page (B/W)	Rs. 5,000

I/We have donated, on ...../...../2024, to your organisation, NMBA the sum of Rs. ....  
(Rupees .....only (by  
Cash / Cheque.....Dated .....Drawn on.....bank  
exclusively toward the contribution for advertisement in souvenir pages as per details provided.

(Signature of Authorized Person& Company Seal)

(Address and Telephone No.)

(Please Draw the Cheque in Favour of Navi Mumbai Bengali Association,  
A/c No. 99020100009053, IFSC Code: BARB0DBTHEN (Fifth Character is Zero),  
Bank of Baroda, MICR: 400012283, Branch: Vashi)

